



association of the
luxembourg fund industry

| **roadshow** | **december 2011**



**luxembourg –
the global opportunity
for asset management**

hong kong, december 7th, 2011

Dear Fund Industry Professional,

The Association of the Luxembourg Fund Industry, ALFI, is delighted to invite you to the latest in our successful series of global fund industry seminars, which takes place on:

Wednesday 7th December, 08.30 – 16.30
Four Seasons Hotel Hong Kong, 8 Finance Street, Central

This thought-provoking seminar will highlight and analyse the growing importance of the selection of fund domicile and fund branding in the current marketplace. Amid high levels of volatility in markets and rising concerns over sovereign stability, Luxembourg's experience, financial strength, prudence and innovation helps fund management companies expand and enhance their brands.

Luxembourg is the world leader in UCITS products, which enable funds to be distributed across Europe and afford a very high degree of investor protection. The 2,086 billion euros (at August 31 2011) in net assets under management in Luxembourg is second only to the US and is testament to the level of trust in both Luxembourg and in the UCITS brand. This brand is now recognised as the only truly globally distributed investment fund product. As a result, an increasing number of asset managers with global ambitions are establishing UCITS funds. Luxembourg-domiciled investment structures are now distributed in over 50 countries across Europe, Asia, Latin America and the Middle East. There are more than 900 UCITS funds in **Hong Kong** alone while Taiwan and Korea have over 700 UCITS funds between them.

In addition, in response to the growth in alternative investments, Luxembourg offers a full range of alternative investment products, including hedge funds, private equity funds and real estate funds.

We would be pleased to welcome you to our interactive sessions which will discuss practical aspects of global fund management, such as regulatory and operational issues. The seminars are free of charge and the detailed programme is on the following pages.

To register, please [click here](#) or refer to the registration section on the roadshow webpage on www.alfi.lu (conference section).

We hope to have the pleasure of welcoming you.

Yours sincerely,

Camille Thommes
Director General, ALFI



programme hong kong

Date:	Wednesday 7th December 2011
Venue:	Four Seasons Hotel Hong Kong 8 Finance Street, Central, Hong Kong

08.00 - 08.30	Registration & breakfast
08.30-09.00	Welcome & introductions Marc Saluzzi , Chairman, ALFI Hong Kong Investment Fund Association , speaker to be confirmed
09.00 - 10.10	UCITS <u>Moderator:</u> Jacques Elvinger , Partner, Elvinger Hoss & Prussen <u>Panelists:</u> Diana Senanayake , Director Relationship Management, RBC Dexia Investor Services Mark Evans , Partner, PwC Rafik Fischer , General Manager, KBL European Private Bankers José-Benjamin Longrée , Managing Director, Citi
10.10 - 10.40	Coffee break
10.40-11.50	Alternative Investment Funds and the AIFMD <u>Moderator:</u> Michael Ferguson , Partner, Asset Management Leader, Ernst & Young <u>Panelists:</u> Nathalie Dogniez , Partner, KPMG Freddy Brausch , Partner, Linklaters LLP Gilles Dusemon , Partner, Arendt & Medernach Marc Feider , Partner, Allen & Overy
11.50-13.00	Buffet lunch



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	<i>Afternoon Workshops</i>
13.00-14.00	UCITS workshop <u>Moderator:</u> Georges Bock , Partner, Head of Tax, KPMG <u>Panelists:</u> Elizabeth Chia , Head of Client Development, Asia - Asset Owners, Asset Managers & Alternatives, BNP Paribas Securities Services, Hong Kong Josiane Schroeder , Associate, Linklaters LLP Gast Juncker , Partner, Elvinger Hoss & Prussen Stéphane Karolczuk , Investment Management, Arendt & Medernach
14.00-14.20	<i>Coffee Break</i>
14.20-15.20	Alternative UCITS & Hedge Funds Workshop <u>Moderator:</u> Christopher Stuart Sinclair , Director, Deloitte <u>Panelists:</u> Donna Hutchings , Managing Director, Citco Fund Services (Singapore) Régis Malcourant , Partner, PwC Bill Jones , ManagementPlus Claude Noesen , Director, Credit Suisse Fund Services
15.20-16.20	Real Estate & Private Equity Workshop <u>Moderator:</u> Joseph Hendry , Managing Director, Brown Brothers Harriman <u>Panelists:</u> Olivier Coekelbergs , Manager, Ernst & Young Patrick Goebel , Associate, Allen & Overy Yves Knel , Managing Director, Deloitte
16.20 -17.00	<i>Closing drink</i>



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